



AceHSC

Connect With Our Audience:
Advertise to Students

Media Kit March 2020





What do we do?

Helping students succeed since 2016

AceHSC is an online platform where students can access free resources to ease their studies and journey from high school into university successful as possible.





Making studying easier

Since 2016

Mission

Our mission is to empower students to excel in their studies by providing the best resources to ease their study more efficiently.

Vision

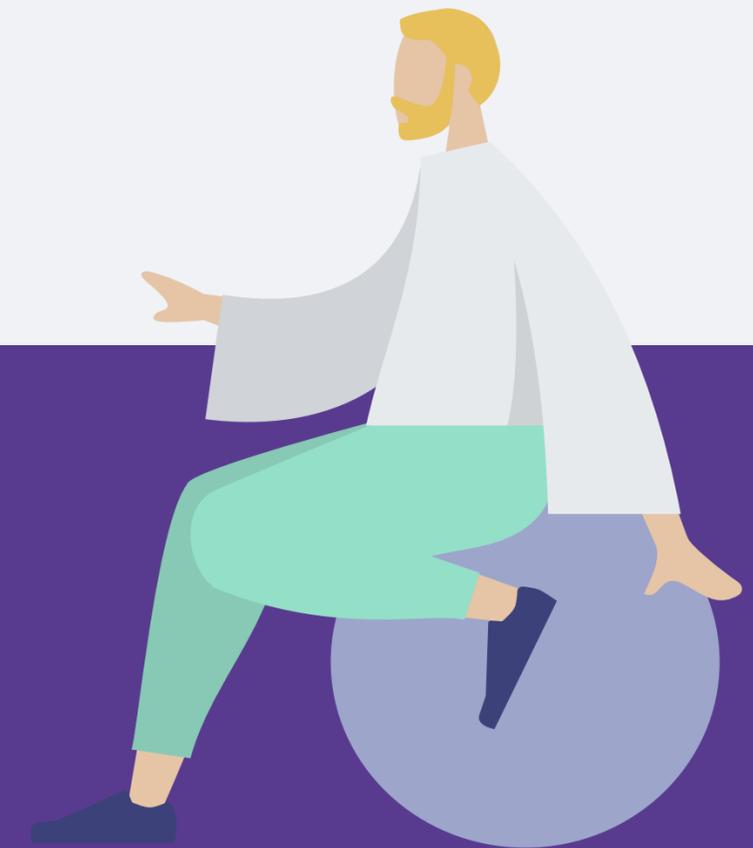
We want students to have an ease in their studies and journey from high school into university successful as possible.



Who uses our site?

Every day, AceHSC saves thousands of student's hours from filtering through unrelated and outdated resources from the web. Making studying easier, with an extensive library of resources

- Senior High School Students from NSW
- Pre-university students
- Female 57% / Male 43%
- 92% of our users from Sydney
- Youth audience of 17 - 21 year olds



Statistics

Based on Google Analytics & AceHSC Data

650,000 users

Reached since 2016

Over 6 million

Page-views since 2016

Over 5 million

Document download hits since 2016

834

Average daily users

24,500

Average monthly visits

222,000

Page-views monthly



Statistics

Based on Google Analytics & AceHSC Data



2:36 minutes

Average session duration

92% of users

from Sydney

17-20

Average youth audience

Female 57%

Male 43% - Gender Ratio

57.6%

Returning visitor rate

Every 23 seconds

Student downloads a document



Device Usage

Based on Google Analytics & AceHSC Data



Desktop
76%

Mobile
19%

Tablet
5%



Why Choose AceHSC?



Connect with Our Audience: Advertise to Students

- Over 650,000 unique visitors reached since 2016.
- AceHSC reaches over 159,796 users annually
- Over 1.6 million-page views annually
- Average Session Duration 2:36 minutes
- Returning Visitor rate of 57.6%





Why advertise with us?



Well established and trusted brand among NSW Students.

Reach an engaged youth audience of 16 - 21 year-olds

Engage our audience through content, competitions and promotions

Cost-effective advertising solutions to suit all budgets.

What do we offer



Banner ads

Native Article / Sponsored Article

Competitions

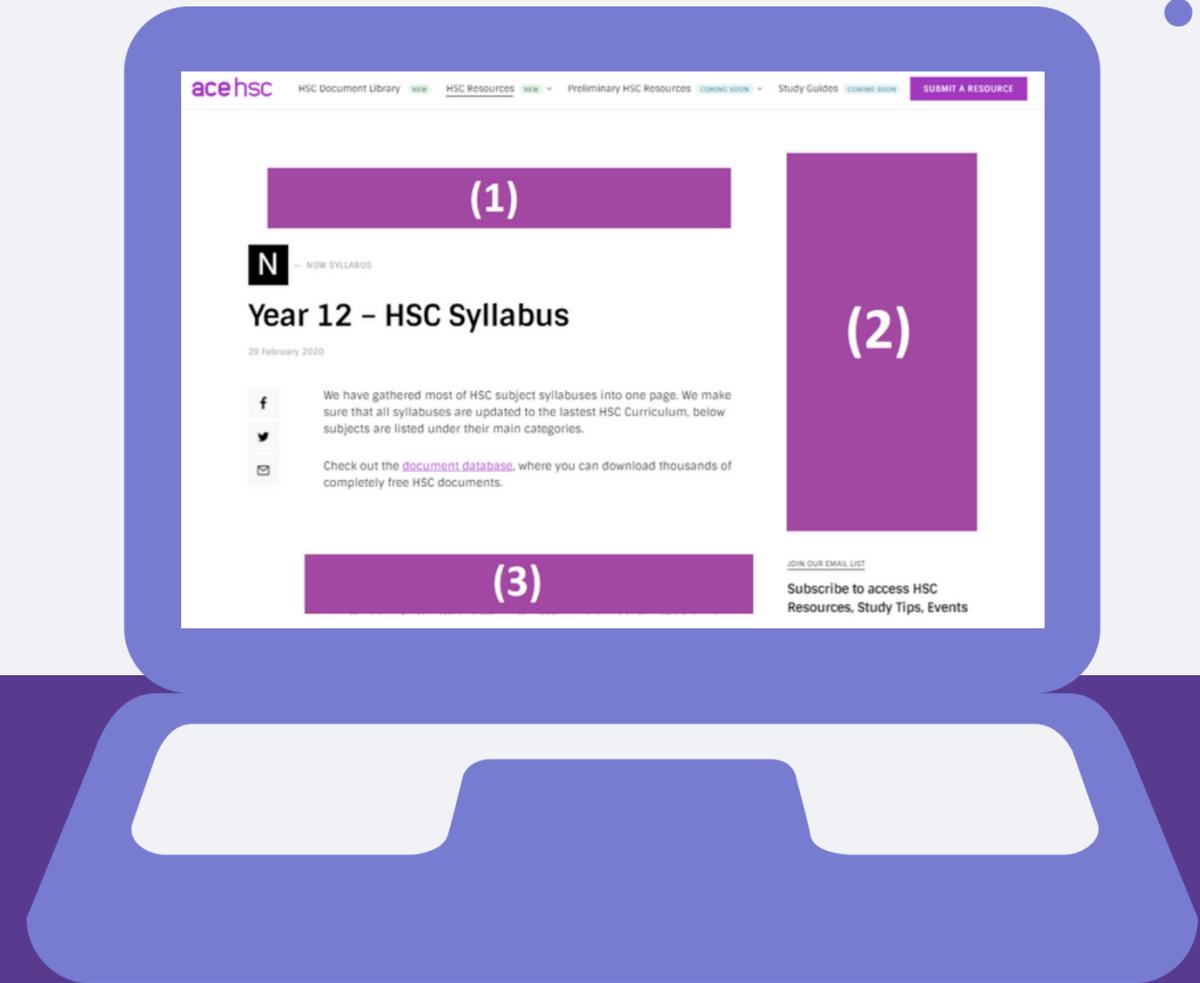
Email Marketing (*coming soon*)

Event Listing (*coming soon*)



Banner AD Specification

(DESKTOP DEVICES)



Top Leaderboard AD (1)

Size: 728px(w) x 90px(h)

Rate: Cost Per Thousand (CPM) - Contact us

Sidebar AD (2)

Size: 300px(w) x 600px(h)

Rate: Cost Per Thousand (CPM) - Contact us

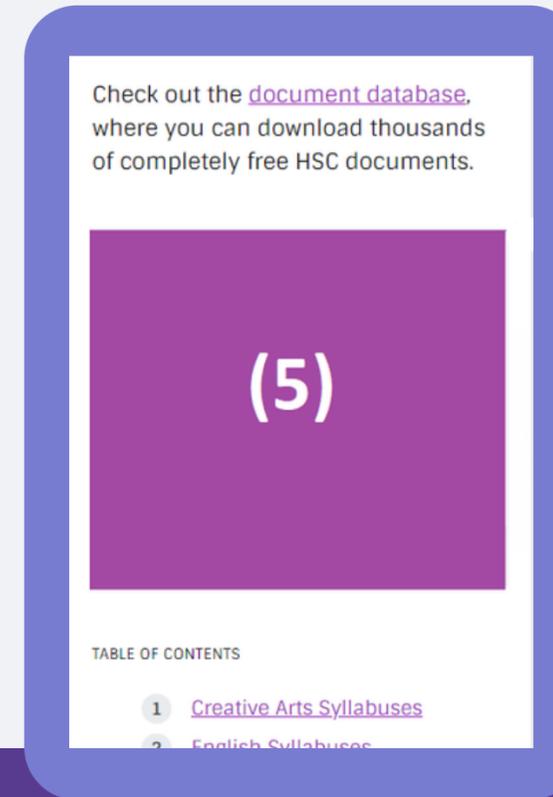
In-Content AD (3)

Size: 728px(w) x 90px(h)

Rate: Cost Per Thousand (CPM) - Contact us

Banner AD Specification

(MOBILE DEVICES)



Top Leaderboard AD (4)

Size: 336px(w) x 280px(h)

Rate: Cost Per Thousand (CPM) - Contact us

In-Content AD (5)

Size: 336px(w) x 280px(h)

Rate: Cost Per Thousand (CPM) - Contact us



Contact Us

Contact us to start reaching the
student audience today!

For more information, please contact:

info@acehsc.net

www.acehsc.net

